



SENIOR UX/UI DESIGNER

Hacer Müleyke Bilen

ABOUT HACER MÜLEYKE BİLEN

I have a passion for creating intuitive and engaging digital experiences that enhance user satisfaction and drive business growth. With a strong background in user research, I excel at delivering high-quality design solutions that meet the needs of diverse user groups and align with brand objectives. I am an expert in Figma and prototyping, and have experience working with cross-functional teams to bring projects from ideation to launch. As a creative problem-solver with a keen eye for detail, I am committed to designing innovative solutions that exceed client expectations.

WORK EXPERIENCE

ŞEKERBANK

SENIOR UX/UI DESIGNER | DEC 2022 - PRESENT

Responsible for mobile and internet banking UX/UI enhancement also company's SAAS projects.

FRUPRO

SENIOR UX/UI DESIGNER | AUG 2022 - DEC 2022

FruPro is the digital fresh produce B2B marketplace, built to help supply chain actors to buy and sell vegetables and fruits in confidence. FruPro platform connects the supply chain end-to-end from farmer to retailer by improving and centralising decluttered communication between customers. It allows businesses to control all aspects of their business from one platform, online.

SIMPLY DELIVER

UX/UI DESIGNER | SEPT 2021 - JUN 2022

I was part of the design of the Sluyter POD (Proof Of Delivery) mobile application. I was involved in all design phases including UX (including UX research) and UI. I also documented the design problems of the company's web-based applications and presented solutions.

HSMY TOURISM FOOD IMPORT AND EXPORT COMPANY

UX/UI DESIGNER | JUN 2020 - SEPT 2021

I worked on improving the user experience and user interface of applications such as Employee Tracking System, Payroll Scoring Calculation System and Equipment Tracking and Maintenance System.

APPSIMS LTD

UX/UI DESIGNER | JUL 2017 - JUN 2020

As a UX/UI designer I offered innovative and creative brand design and help the team for impactful marketing. Also I was responsible for app designs.

CONTACT



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<http://hacerbilen.com/>

UI TOOLS

- Figma
- Adobe XD
- Sketch
- Invision
- Miro

VISUALIZATION

- Adobe Photoshop
- Adobe Illustrator

UX METHODS/TOOLS

- Persona
- Usability Testing
- Storyboarding
- Balsamiq
- Contextual Inquiry
- Affinity Diagram
- Experience Prototyping

LANGUAGES

- Turkish
- English

EDUCATION

Izmir University of Economics
Software Engineering